

RÉSUMÉS

Look for the following common mistakes in these otherwise good examples:

- **Consistent spacing**
- **Consistent typographic treatments**
- **Clear Objective**
- **Written word Résumé**
- **Misspelling**
- **Correct use of dashes and other punctuation marks**
- **Appropriate use of graphics**
- **Helpful use of alignment and other forms of visual organization**

ANNE LA FRENIERE

EDUCATION:

University of the Pacific, Stockton CA
BFA Graphic Design

CONTACT:

lafreniere11@gmail.com
831-383-8456

INTERNSHIPS:

October 2010-December 2010
The Global Center for Social Entrepreneurship.

Description: Graphic Design Internship, Global Center located at the University of the Pacific in Stockton, CA.

November 2009-May 2010.
San Joaquin County Office of Education (SJCOE)

Description: Created logos, a brochure, invites, posters, and worked while collaborating with others to design a magazine advertisement layout. At this internship, I used Photoshop, Illustrator, and InDesign. Also, I completed various tasks, such as going to duplicating to check on the status of printing jobs, and taking pictures. As a public information office intern, I also answered phone calls and helped contact clients.

AWARDS AND HONORS

2010 Accepted to the NCUR Undergraduate Research Conference

FREELANCE WORK:

Summer 2010 **The California Arts Program (TCAP)** Created a brochure for the program that utilized the same theme that was used for other promotional material made for the program.

November 2009 **Centralized Eligibility List (CEL)**, Stockton, CA. Designed an informational poster and a brochure for the organization.

November 2009 **Apprenticeship Program** Stockton, CA. Designed two banners for the Apprenticeship program. The banners displayed different types of careers one could strive towards in the program.

VOLUNTEER WORK

Point Lobos Beach Clean Up
September 2008

Boys and Girls Club March 2007
Helped children build social skills.

Food Bank Fall 2007 Cleaned and helped bag food items that needed to be transported.

Shelter Outreach Fall 2007. Help clean up temporary homes for women in need.

RETAIL

May 2007-June 2008 **Bae. (Home Furnishings)** Presidio Heights in San Francisco. Part-time retail associate. I cleaned, worked the cash register, organized files, restocked shelves, made special orders, dusted, answered phone calls, and assisted customers and interior designers who wanted to purchase furniture. I also assisted in re-arranging parts of the boutique and entered in customer information in the store's mailing list. I gained experience in working with the public.

QUALIFICATIONS

well organized, personable, on-time, reliable, energetic and detail-oriented, patient, able to work collaboratively as well as independently

SOFTWARE PROFICIENCY

InDesign CS5, Illustrator CS5, Photoshop CS5, Excel, Microsoft Word, Dreamweaver CS5



camille brockett

VISUAL COMMUNICATION DESIGNER

4032 N Commerce, Stockton, CA 95204

Phone: 760.608.1389

E-Mail: camille@camillebrockett.com

Website: www.camillebrockett.com

Objective: To receive an A in ARTS175.

{education}

University of the Pacific, Stockton, California

BFA Graphic Design with Double Major in Communication

Expected Graduation: May 2011

Sherman E. Burroughs High School, Ridgecrest, California

Graduated May 2007

{work experience}

May 2009 - Present

ASUOP DESIGN - *Graphic Designer*

Created print and motion graphics by collaborating with clients for marketing purposes. Maintained office environment through computer maintenance, coordinated and led team meetings.

February 2008 - May 2009

ASUOP DESIGN - *Production Assistant*

Coordinated communication between clients, graphic designers and printers. Organized all work orders and maintained office environment through computer maintenance and printer upkeep.

May 2009 - September 2009

STOCKTON PORTS BASEBALL - *Graphic Designer Intern*

Acted as in-house designer for the Summer 2009 season. Created print promotional materials such as weekly magazines, advertisements, flyers, and stadium signage.

{relevant experience}

Fall 2008 - Fall 2010

ALPHA PHI INT'L FRATERNITY - *Director of Marketing*

Developed marketing strategies for community and campus reach-out while maintaining a budget. Designed flyers, t-shirts, correspondence and events.

{software skills}

PROFICIENT

Adobe Illustrator, InDesign, Dreamweaver, Photoshop, Microsoft word processing software, iMovie.

WORKING KNOWLEDGE

Adobe Flash, After Effects, Final Cut Pro.

Other Activities

AIGA Member from 2007-Present

Calliope Student Literary & Arts Magazine

Staff Member & Design Editor

Attended AIGA Make/Think Conference 2009

ACS Relay for Life Promotion Team

RESUMÉ

OBJECTIVE

Seeking a position related to design that will challenge and improve my design skills.

EXPERIENCE

GRAPHIC DESIGN INTERN

University of the Pacific Marketing Department, Stockton, CA
August 2010 – January 2010

Assisted the graphic designer with their daily projects and designed new layouts.
Responsible for organizing projects to be made ready for print.

GRAPHIC DESIGN INTERN AND FREELANCER

North Coast Medical Inc., Gilroy, CA
June 2010 – Present

Designed and created product packaging, identity design, stationary, and retouched product photos. Responsible for rebranding an old product.
Collaborated with the design team to come up with new, innovated techniques in designs for products.
Translated for the company when projects were in China.

GRAPHIC DESIGNER

PLUTO (Pacific Library User Tutorial Online) Project, Stockton, CA
April 2010 – February 2011

Designed the layout and coding using Adobe Flash. The project will be used by Freshmen students of University of the Pacific.
Worked successfully in a 5 member team environment and gained experience in working with non-designers.

GRAPHIC DESIGN INTERN

Brightness Ad Company, Beijing, CHINA
May 2009 – July 2009

Gained valuable company experience from shadowing the top four designers.
Assisted in putting together layouts for restaurant menus, brochures, and magazines.

AWARDS AND ORGANIZATIONS

NATIONAL CONFERENCES ON UNDERGRADUATE RESEARCH 2011 (NCUR)

Ithaca College, Ithaca, NY
2011

Approved to present the research project for NCUR 2011 at Ithaca College to peers, faculty, and staff from around the world. Chosen from more than 3,500 submissions, the research project demonstrated a unique contribution to the graphic design field of study.

DEAN'S HONOR LIST

University of the Pacific, Stockton, CA
2009

Obtained a 3.50+ Grade Point Average.

AIGA

San Francisco, CA
May 2010 – Present

Active member of AIGA.

ALPHA PHI OMEGA

Alpha Alpha Xi Chapter
University of the Pacific, Stockton, CA
November 2007 – Present

Active member of Alpha Phi Omega, a national service fraternity.

CINDY QUAN

GRAPHIC DESIGNER

WWW.STUDIOCQ.COM



ADDRESS

300 Jacaranda Dr.
Fremont, CA 94539

PHONE

510.366.9308

EMAIL

cindy@studiocq.com

EDUCATION

BFA, GRAPHIC DESIGN

University of the Pacific
Stockton, CA
2007 – 2011

SKILLS

Identity Design

Website Layout Design

Logo Design

Brochure/Catalog Design

Branding Design

Photography and Photo Editing

Organizational Skills

Ability to work well independently

Ability to work well in a team

Ability to work under tight deadlines

Fluent in Mandarin

SOFTWARE KNOWLEDGE

EXPERIENCE LEVEL

0 5 10

Photoshop

Lightroom

Illustrator

InDesign

Dreamweaver

Final Cut Express

Flash

Bridge

Adobe Acrobat Professional

Microsoft Word

Microsoft Excel

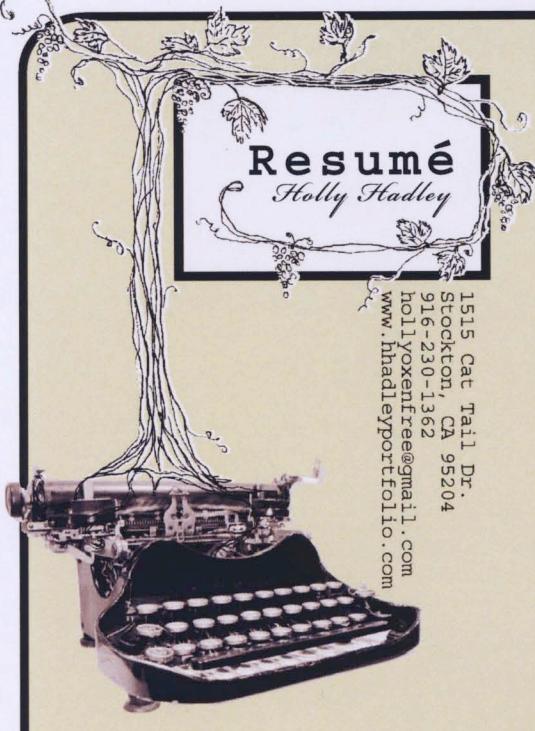
Microsoft Powerpoint

MAC

PC

REFERENCES

Available upon request



Résumé

Holly Hadley



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Stockton, CA 95204
916-230-1362
hollyoxenfree@gmail.com
www.hadleyportfolio.com

OBJECTIVE:

To obtain a position in higher education where I can apply my professional experience and Master's research to play a significant role in Graphic Design Education.

EDUCATION:

Master of Science in Design,
Graphic Design Concentration,
Arizona State University, August 2003

Bachelor of Fine Arts

Graphic Design,
University of the Pacific, May 2000

PROFESSIONAL ACTIVITIES:

Rapport Leadership International,
Sacramento, CA, 2004

Brian Buffini, Turning Point Retreat,
Monterey, CA, 2004

Quantum Leadership Training,
Pleasanton, CA, 2004

REFERENCES:

Janetta McCoy, PhD., Associate Professor,
WSU Spokane, 509-358-7508

Margaret Schmidt, Associate Professor,
ASU Tempe, 480-965-7508

Jon Agundes, Business Development,
Applied Aerospace Structures Corp.,
209-513-7880

Holly Hadley

TEACHING EXPERIENCE:

Adjunct Faculty, The Art Institute of California - Sacramento
Graphic Design History, Spring 2009

Graduate Assistant, Arizona State University,
User Needs and Behavior – Undergraduate Design Course, Spring 2002, 2003

DESIGN EXPERIENCE:

Graphic Designer/Technical Writer - March 2006 - Present
Applied Aerospace Structures Corp., Stockton, CA

Handles all digital and print marketing material from design to implementation. Major contributor to high level design and proposal writing for commercial, government, and government prime contractors with values up to \$45 million.

Graphic Designer - March 2005 - December 2005
California Financial Group, Pleasanton, CA

Creation and management of entire marketing department, resulting in a fully integrated marketing infrastructure. Responsibilities included all design and collateral development, advertising planning, presentations, vendor and client relations, procedure development and implementation, and budgeting.

Senior Marketing Coordinator - June 2004 - February 2005
Olympia Funding, Pleasanton, CA

Execution of all marketing collateral, overseeing departmental functions and internal marketing PR, procedure development and implementation, management and training of junior marketers/designers, key contact for vendor relations, creative and technological support to CEO and 400 employees, client relations, strategic planning, and corporate branding.

Graphic Design Consultant - August 2003 - June 2004
Think HR (formerly Mindshare Group), Pleasanton, CA

Collaborative design and implementation of company process, copywriting, collateral design, website design, trade show design and implementation, and product research.

Graphic Designer - August 2000 - July 2003
City of Scottsdale, Scottsdale, AZ

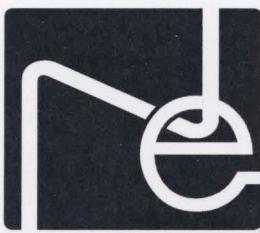
Creation of all PR graphics, for presentations and publicity campaigns to the City Council and general public. Design leader for the city web team. Key constituent in winning City Council and public approval for City public works projects.

Intern - February 2000 - July 2000
University of the Pacific, Stockton, CA

Semester internship as in-house designer for advertising and PR firm. Creation and implementation of all desktop publishing. Collaborated directly with clients to develop marketing campaigns.

Intern - May 1999 - August 1999
DVP Techdoc, Campbell, CA

Assisted the Multimedia Department in the creation of logos, web-ready artwork, web design, and video editing.



EISLER.DESIGN@GMAIL.COM

NATHAN EISLER

THINKING BEYOND THE BOX

2007-11

*University of the Pacific
Stockton, California
Bachelor of Fine Arts Graphic Design
2007-2008*

*Santa Barbara City College
Santa Barbara, California*

TECHNICAL SKILLS

Adobe Illustrator CS5,
Adobe Indesign CS5,
Adobe Photoshop CS5, Adobe After Effects CS5,
Adobe Dream Weaver CS5
Adobe Flash CS5, Final Cut Pro

Print Design, Brand Identity, Marketing
Advertising, Typography, Photography
Motion Graphics, Web Design, Film Production
Client Interaction and Presentation
Drawing, Watercolor Painting, Printmaking

EXPERIENCE

2010-11

ASuop Design

(Associated Students of the University of the Pacific)
Stockton, California

Created Posters, advertisements, branding
identities for events and programs
Worked multiple projects simultaneously
along side several deadlines

2009-Present

Freelance Graphic Design

Urban Academies (501c Non Profit organization)

Complete Branding and Identity
Pacific American Marketing Association

In charge of Promotional Material for there
main event of 2011

Soul Collective Records

Complete Branding and Identity

University of the Pacific Chemistry Department

Logo branding Promotional materials

University of the Pacific Undergraduate
Research Conference

Selected to design the catalog representing
the conference for 2010 and 2011

ACHIEVEMENTS AND MEMBERSHIPS

2011

Accepted to the National College of Undergraduate
Research Conference 2011
Ithaca University
Delta Envisions Campaign

2011

Greenest Student of the Year
University of the Pacific

2010

Selected for the Five Finalist for the Bon Appetite©
Food Truck Design Competition
Voted second place

2010

United British Car Club Competition
Selected second place

2008-2011

AIGA Member
San Francisco Chapter

TEDDY B

BY THEO NISHIMURA

itsteddyb.com | contact@itsteddyb.com

209.481.7412 STOCKTON, CA

OBJECTIVE

To obtain a position as an art director in the advertising industry.

EDUCATION

Bachelor of Fine Arts, Graphic Design

Specialization: Photography

Minor: Business Advertising

University of the Pacific Stockton, CA

DEGREE EXPECTED
DECEMBER 2011

RELEVANT EXPERIENCE

The One Word Project

Art Director

SPRING 2009 –
PRESENT

- Instrumental in project identity and production of the One Word Project, a university-wide art project and leadership initiative
- Worked in partnership with the assistant vice-president to develop the One Word Project from conception to implementation
- Responsible for the hiring, training, and supervising for a team of designers, editors, and photographers
- Provided consulting to Whole Foods staff to develop a One Word campaign for Whole Foods
- Developed comprehensive training modules that consisted of photo editing, lighting set up and interpersonal skill development, policies and procedures for creative design standards
- Responsible for providing the primary conceptual design for the development of the One Word website

ASuop Design

Graphic Designer

SPRING 2008 –
SUMMER 2010

- Created posters, advertisements, and branding identities for campus events, programs, and special projects.
- Collaborated with other designers in developing conceptual ideas for campus programs and events.

ASuop Arts & Entertainment

Marketing Coordinator

FALL 2008 –
SPRING 2009

- Served as the liaison between graphic design team and programming staff

AWARDS AND MEDIA

One Word Project Wins National Association of Student Personnel Administrators (NASPA) Region VI Innovative Program for 2010

- Candidate for the NASPA National Innovative Program Award later this spring
- Featured on front page of The Stockton Record for Art Direction on the project

TECHNICAL SKILLS

- Illustrator – *Very High Level*
- Photoshop – *Very High Level*
- InDesign – *Very High Level*
- Dreamweaver – *Moderate Level*
- Flash – *Moderate Level*
- Macintosh OS – *Very High Level*
- Windows OS – *Very High Level*

SKILLS

Print Design
Brand/ Identity Design
Marketing/ Advertising Design

Typography
Web Design
Client Interaction and Presentation



SHAWNABAYERS

graphic designer

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201 Woodrow Ave. #26
Modesto CA 95350

education

Calaveras High School, San Andreas, CA – 1996–2000, 4.167 GPA
University of the Pacific, Stockton, CA – 2000–2004, BFA in Graphic Design, Magna Cum Laude

work experience

- Customer Service, August 2008 - Present, *Pacific Southwest Container, Modesto, CA*

Manage orders through the manufacturing process from bid to delivery. Responsible for setting up job specifications in the order process system, collaborating with pre-press, ink lab, and technical manufacturing experts. As a CSR, I work directly with packaging buyers and graphic designers to determine box & material requirements, pricing, and printing specifications. I participated on the 2010 QIT team where I developed and streamlined internal procedures for processing orders printed on SFI & FSC Certified Materials.

- Instructor, Spring 2008 Semester January – May 2008, *University of the Pacific, Stockton, CA*

Taught the Spring 2008 Graphic Production class to third and fourth year graphic design students. Class topics included: basic production & pre-press file setup, methods of printing, typesetting and photographic technologies, history of typography & printing, practical applications of production skills using Adobe software, and tours to local printers, pre-press departments, and paper mills.

- Graphic Designer, Nov. 2004–August 2008, *Never Boring Design Associates, Modesto, CA*

Worked with clients to create unique design solutions to generate more revenue for their businesses. Projects included: identity packages, corporate brochures, print ads, websites, mailers, billboards/signage, and more. Duties also involved meeting with potential clients, presenting ideas and comps, working with vendors, and collaborating with other designers and marketing coordinators.

- Graphic Design Intern, Feb. 2004–August 2004, *Enjae Design, Stockton, CA*

Worked directly with the Creative Director on advertising campaigns, corporate identity packages, websites and other promotional projects.

- Student Intern, Aug. 2003–May 2004, *Associated Students, University of the Pacific*

Worked collaboratively with another student designer to increase the quality of design work for events on campus through posters, mailers, handbills, and student directories.

honors & accomplishments

Member of PSC's Quality Improvement Team 2010

Awarded PSC Quality Fanatic April 2009

Design Awards: CVPRO: Excellence in Communication Awards 2009 – City of Mod: Parks and Facilities Guide (Award of Excellence)

The Communicator Award 2009 – City of Mod: Parks and Facilities Guide (Award of Excellence)

Davey Awards 2008 – City of Mod: Parks and Facilities Guide (Silver)

Marcom awards 2008 – City of Mod: Parks and Facilities Guide (Platinum)

Davey Awards 2007 – Silver Award: Integrated Campaign–Business System, Brochure, Website (Mercer Foods)

Dotties Finalist 2007 – (skinalaserdayspa.com)

Davey Awards 2006 – Gold Award: Websites/Online Marketing (15-O-five.com)

Published Work: The Big Book of Letterhead (2007), American Corporate Identity (2006 & 2007)

Global Corporate Identity 3, Creativity Awards Annual 36, Big Book of Logos 5, American Graphic Design 25

Ellen Deering Senior Art Award Recipient: 2004

Phi Kappa Phi, Honor's Society: 2002–2004

College of the Pacific Dean's List & University of the Pacific Regent's Scholar: 2000–2004

knowledge & skills

Adobe Creative Suite, Macintosh/Windows Operating Systems & Microsoft Office, Amtech

references

Brett DeBoer, University of the Pacific, Professor of Graphic Design 209.946.3097

Evan Porges, Prime Shine Express Car Wash, General Manager 209.549.9274

Joan Mazzetti, MPH, Calaveras County Public Health Department, Health Education Manager 209.754.6592