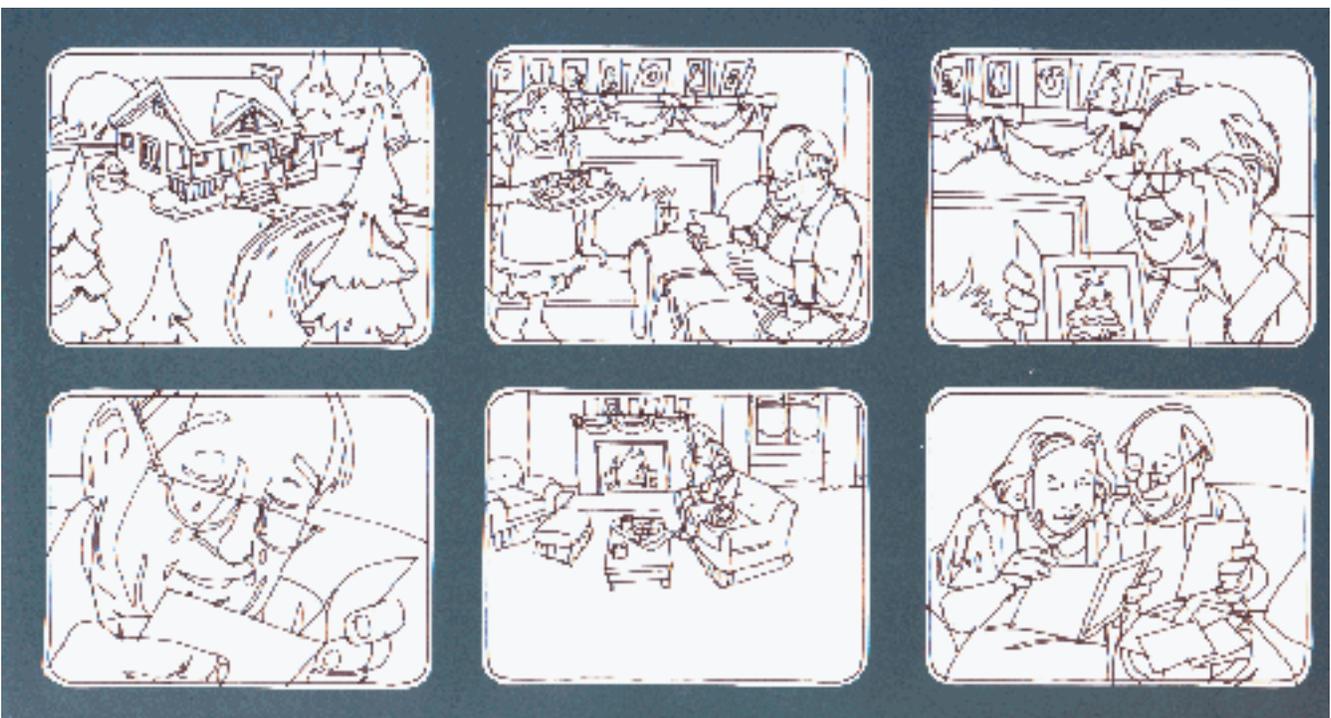


Storyboard Frames that: SHOW THE ACTION — TELL THE STORY — SELL THE IDEA

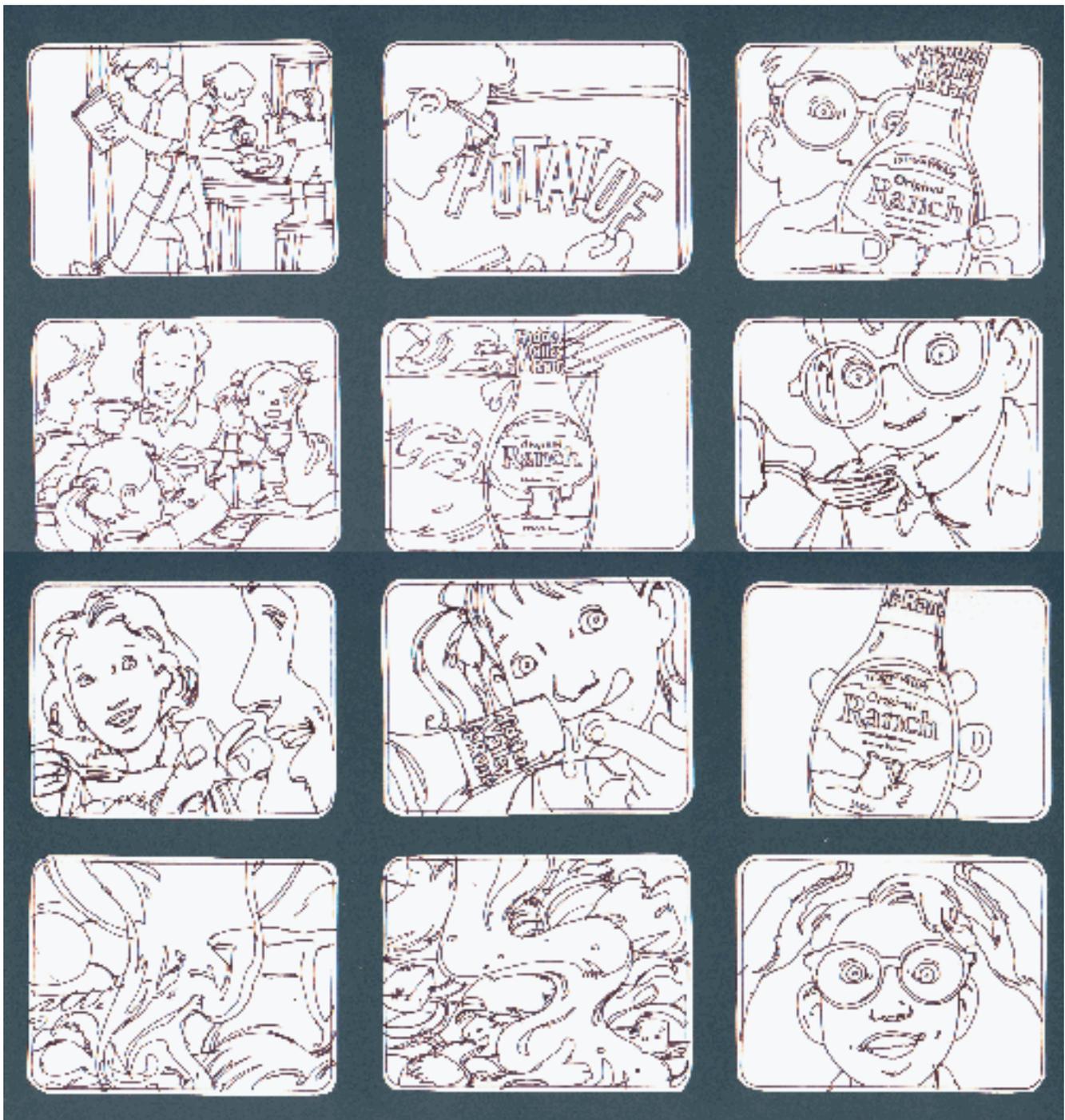


Some People say that Jon Dahlstrom came into this worl drawing. In fact, Jon can't remember a time in his life when h wasn't drawing.

From his earliest years he filled every available sheet of paper, including the back of lunch bags and margins of second grade math papers with drawings of cars, cowboys and football players. Always in action, always telling a story.

Jon grew up in a rural community in Southern California to become a scholarship student at the Art Center College of Design. A freelance illustrator published in dozens of books and magazines including Road &Track, Teen and Surfer Magazine, just to name a few and earned awards from the Los Angeles Society of illustrators and the New York Art Directors Club. From the San Gabriel Valley he moved to Santa Barabara and then to San Francisco to earn his creative stripes in advertising agencies large and not so large.

With product and brand group that included Sambo' Restaurants, Santa Barbara Savings, Lotus Cars an Microsoft. Winning awards in both print and broadcast including Best in the West, a Clio nomination and a Gold Medal from the Film Festival of the America's. Now as the Storyboard Doctor, working rom his studio at the top of the Bay. Jon uses his unique combination of



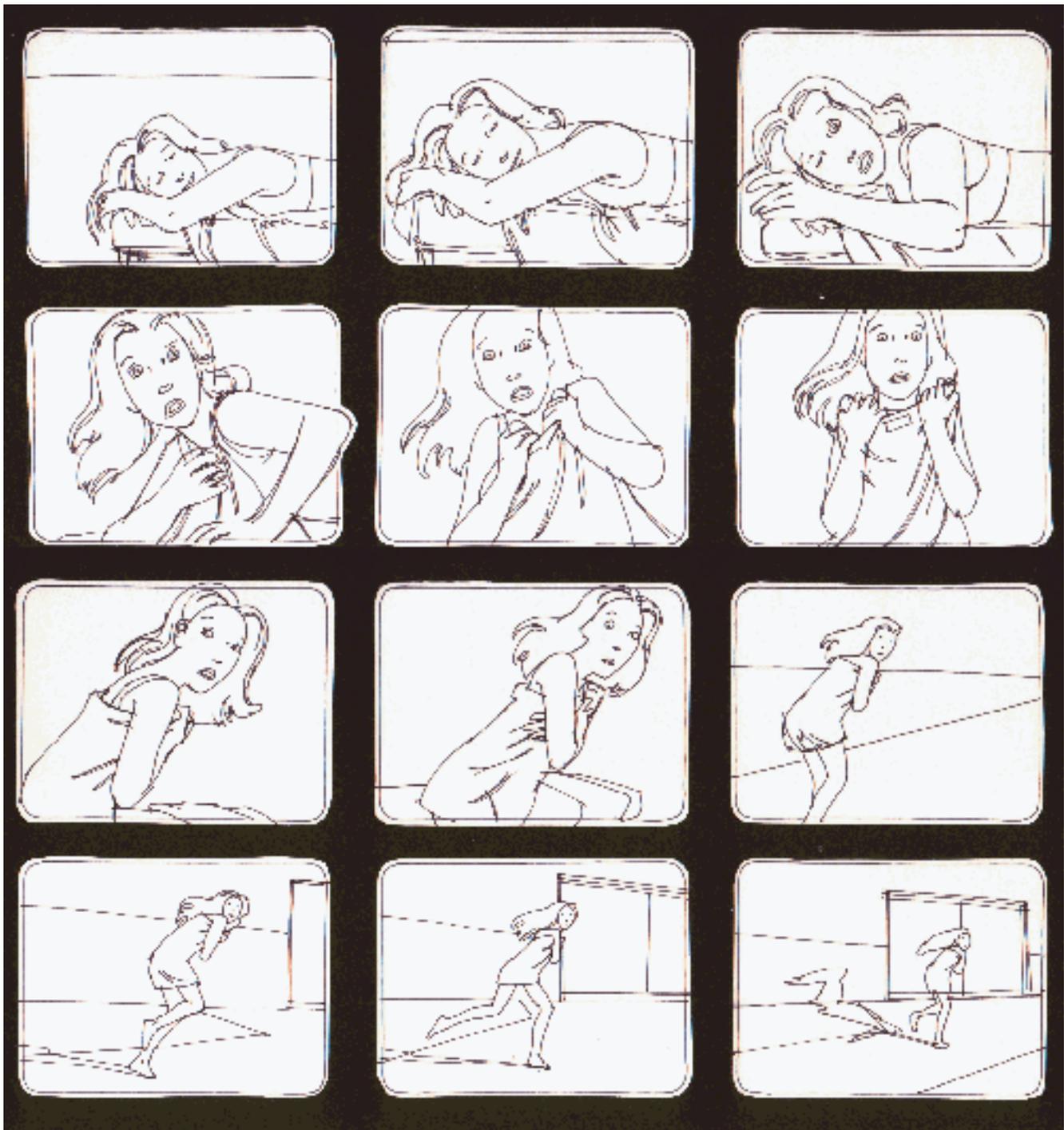
Whether you are a director, writer, producer, illustrator or designer, the ability to tell stories with images is essential to your craft. Learning to translate the written word into a visual image can expand your communication abilities both on and off the set.

A storyboard is a graphic, sequential depiction of a narrative.

Interactive media have exploded traditional ways of storytelling.

No can you lead your audience using a simple linear structure.

Whether your project is a complex virtual world or a tour of a manufacturing facility, the path that your viewer takes must be determined with new models of storytelling.

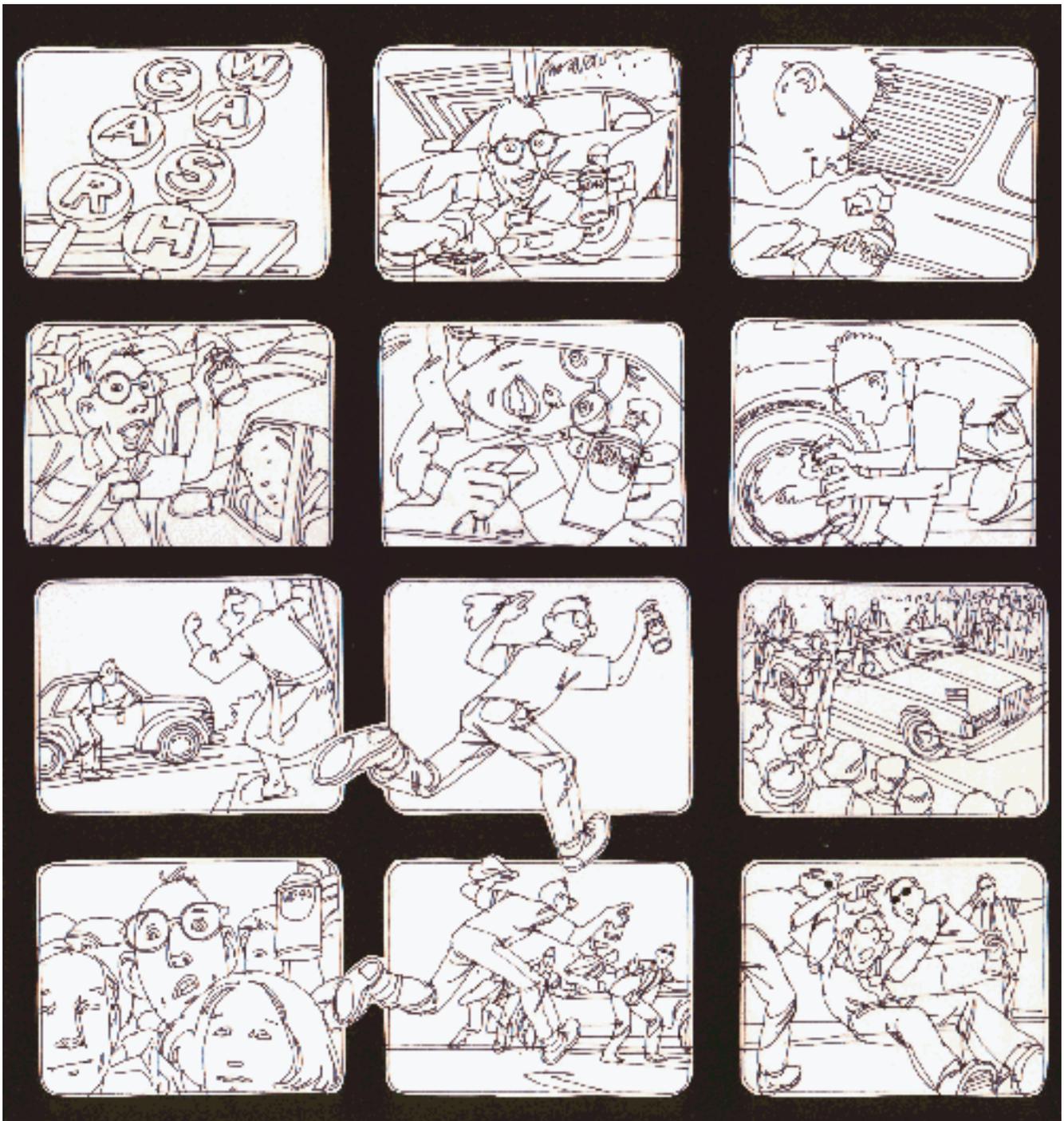






STORYBOARD ARTISTS

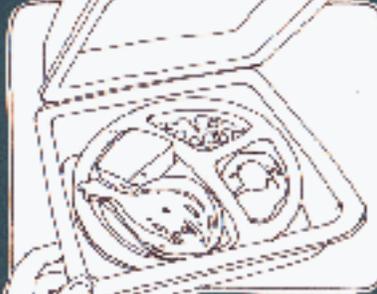
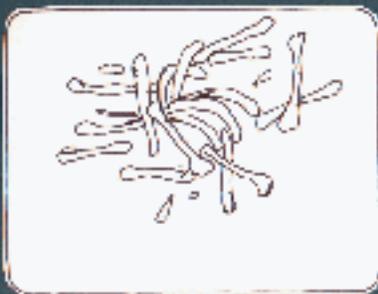
who specialize in storyboards for feature films, court room reporting, television commercials, industrial videos, directors boards, industrial videos, animated films, location sketches, presentation boards, pencil sketches, black and white line drawings, marker comps., watercolor indications and more



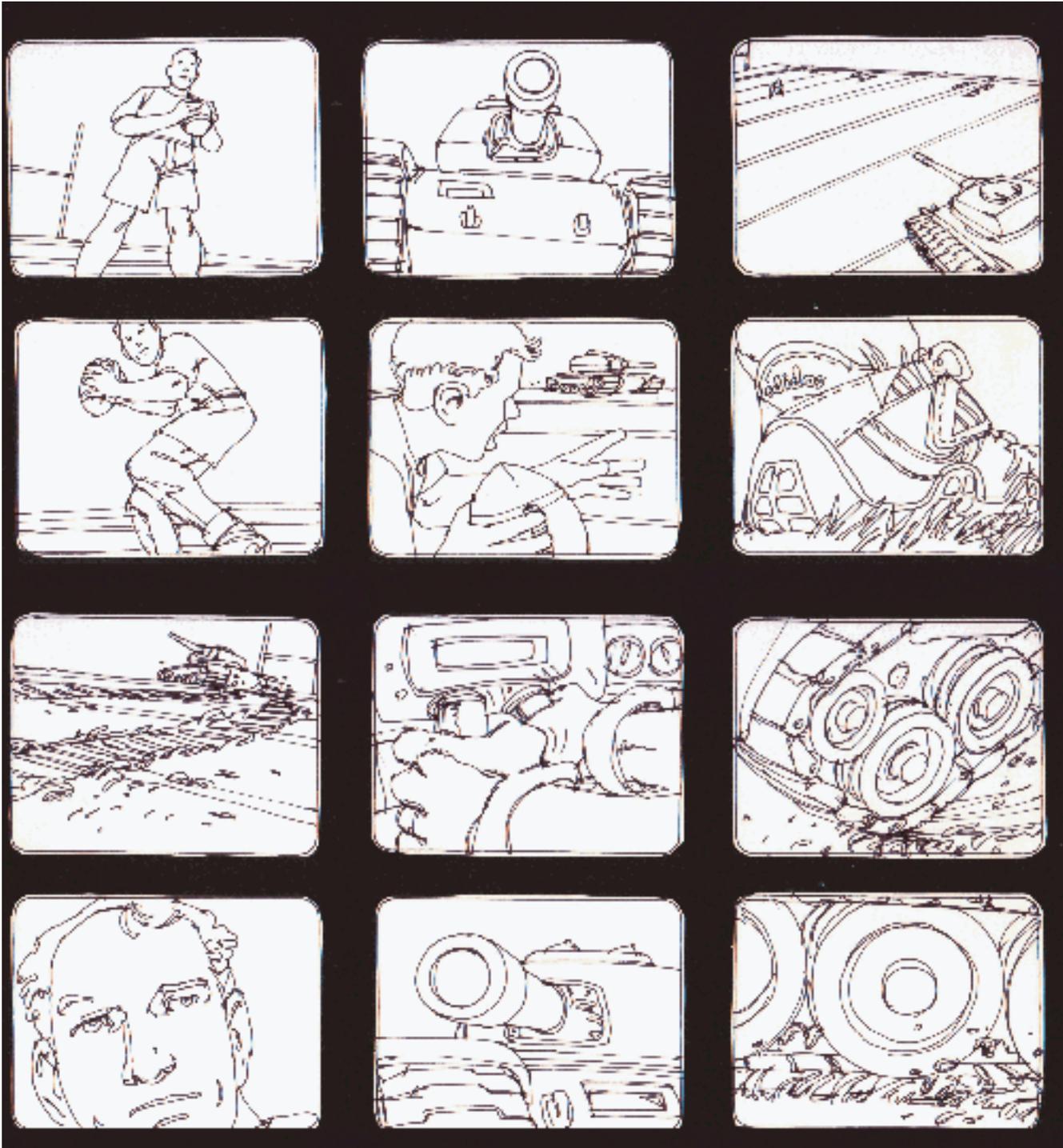


This is where it all begins. The first step is to understand what you are trying to communicate and what your intended message is. If you don't understand the message, no one will. Creating a script or storyboard will help ensure that you and your audience understands your intent.

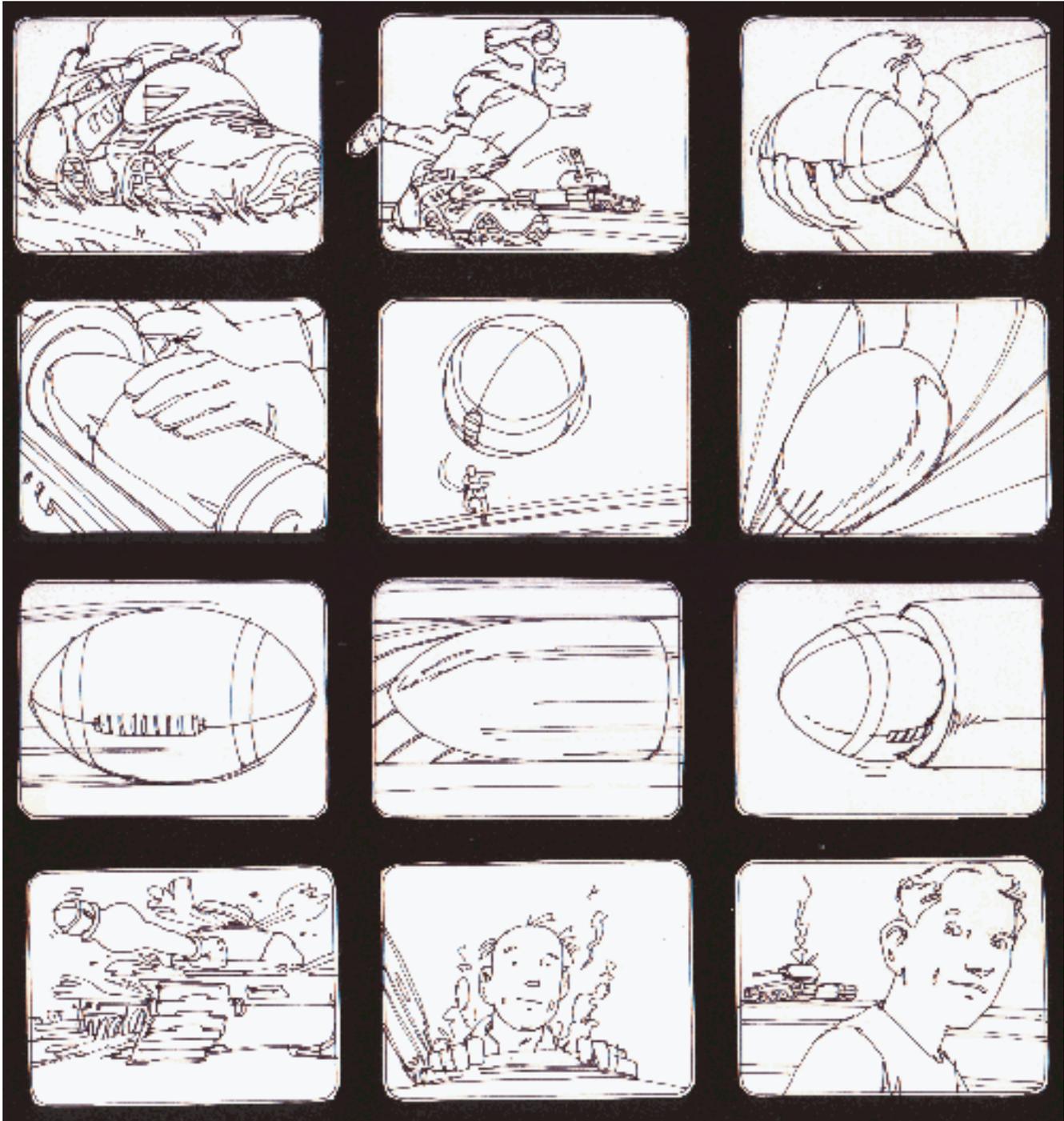
Think of your video as a story. All good stories contain certain elements. When creating your story keep in mind the 5 W's; Who, What, Where, and Why. This will help you fill in the main body of your story. setting turning point, dialog, introduction, conclusion, narration,



A storyboard contains a rough sketch representation of the video. A storyboard is essentially a time line. Using a storyboard allows you to see what the scene will look like and generally provides an excellent overview of the entire project.



Taking your storyboard and turning it into a video will require some planning. Video incorporates many different elements such as zooms, dissolves, cross fades, music, narration, and titles. When used properly these elements can aid in the telling of your story. Putting them together however requires some planning. Before you can effectively use these production elements you must first understand them.



Storyboard

Production:

Show Me

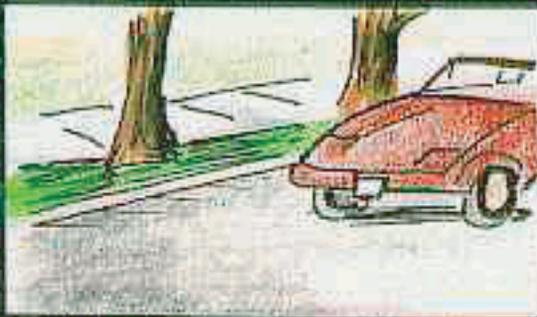
Date:

Location:

Car Exterior

Scene:

1



1 Shot of car down street



2 C.U. of car front



* VOICE OVER *
3 Side of car (still unseen)



4 Checks rearview mirror



5 Reverse Angle - all smiles



6 PULL UP TO SCHOOL



7 Laughs then dissolve



8 2 MINUTES TO 3:00

Storyboard

Production:

Show Me

Date:

Location:

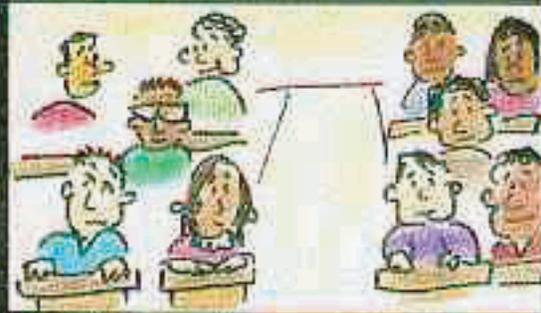
2nd Grade

Scene:

2



1 Clock - 2:50pm



2 PAN DOWN TO CLASS



3 Remember show + tell (bell!!!)



4 KIDS RUN OUT



5 Chris teases girl at door



6 They run past Janitor



7 From over Janitor shoulder



8 Pain to his back

Storyboard

Production:

Show Me

Date:

Location:

6th Grade

Scene:

3a



1 Teacher's back (Matched to Junior)



2 Follow teacher as she walks



3 FCU as she turns around



4 TOWERING OVER GIRL



5 STANDING OVER HER.



6 I CAN'T HEAR YOU !!



7 ON NOTE - I LOVE CHRIS



8 KIDDING CHRIS

Storyboard

Production:

Show Me

Date:

Location:

6th Grade/H.S.

Scene:

3b



1 Girl runs into hallway



2 Followed by Friend



3 Bell rings - hall of 6th graders



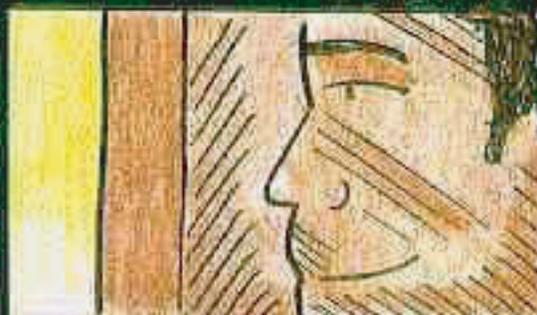
4 Then all these H.S. Students



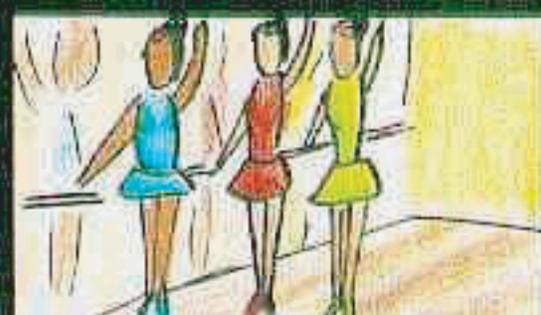
5 Chris + Friends walk down



6 Chris sees HER + stops



7 Chris watches from the shadows



8 Chris' POV of Girls

Storyboard

Production:

Show Me

Date:

Location:

Dance Hall

Scene:

4a



1 Chris falls back into shadows



2 PAN FROM DARKNESS TO SIGN



3 Following a falling streamer



4 The streamer falls ...



5 Past Chris on stage



6 Girl dances with Jock



7 His Disappointment



8 she finally sees him ...

Storyboard

Production:

Show Me

Date:

Location:

Dance Hall

Scene: 4b



1 Jock spins her



2 She spins, background blurs.



3 She spins in a beautiful gold dress



4 and into Chris' arms (dance)



5 She gets pulled away



6 Jock pulls her into "reality"



7 Chris is hurt...



8 as they leave the hall.

Storyboard

Production:

Show Me

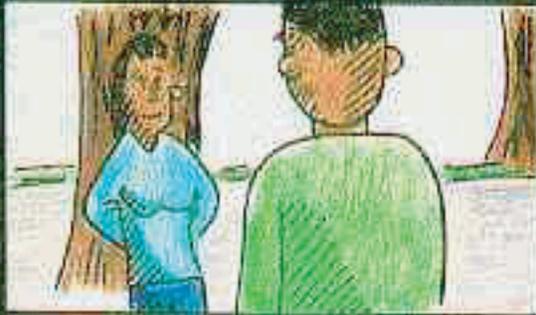
Date:

Location:

outside Hall

Scene:

5



1 Girl leans on tree, as...



2 Jack leans in for kiss



3 leaning back... it's Chris!!



4 Chris + girl kiss



5 leaning back - the Jack!!



6 She's repulsed by the Jack.



7 and leaves him ... confused.



8 Back to Chris in car

Storyboard

Production:

Show Me

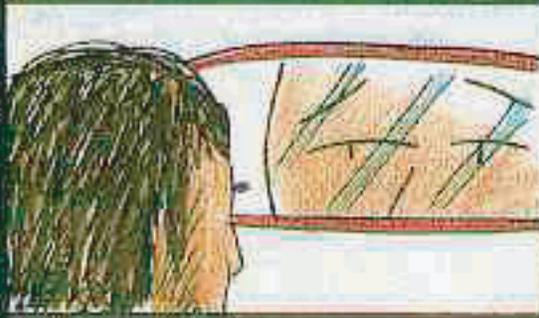
Date:

Location:

Car, outside school

Scene:

6



1 Back to car...



2 He sees her waving...



3 She leans on car to say hi



4 She m, kisses his cheek.



5 As they drive off she tosses hat



6



7



8