

History of Graphic Design Thinking ARTH 101
Assignment Calendar, Fall 2016

Tuesday August 30	Syllabus Calendar Zeitgeist Intro Design Thinking Read Chapter 5: Printing Comes to Europe (Gutenberg)
Thursday September 1	Discussion Chapter 5 Read Chapter 6: German Illustrated Book (Koberger, Dürer)
Monday, September 5	LABOR DAY
Tuesday September 6	Discussion Chapter 6 Form Small Groups, pick topic for presentation begin research for presentations
Thursday September 8	Small Groups In class Apply Design Thinking Methodology to chapter 5,6 for presentation
Tuesday September 13	Presentations: Connections, Theories, Innovations, Impact, and Conclusions Chapters 5, 6
Thursday September 15	Presentations: Connections, Theories, Innovations, Impact, and Conclusions Chapters 5, 6 Read Chapter 7 Renaissance Graphic Design
Tuesday September 20	Discussion Chapter 7
Thursday September 22	Discussion Chapter 7 Read Chapter 9: Graphic Design and the Industrial Revolution
Tuesday September 27	Discussion Chapter 9 Read chapter10: Arts & Crafts Movement
Thursday September 29	Discussion Chapter 10 Form Small Groups Apply Design Thinking Methodology to chapter 9, 10 for presentation
Tuesday October 4	Presentations: Connections, Theories, Innovations, Impact, and Conclusions Chapters 9, 10
Thursday October 6	Presentations: Connections, Theories, Innovations, Impact, and Conclusions Chapters 9, 10 Read Chapter 15: A New Language of Form
Friday October 7	FALL BREAK
Tuesday October 11	Discussion Chapter 15 Read Chapter 16

Thursday October 13	Discussion Chapter 16 Form Small Groups Apply Design Thinking Methodology to chapter 15, 16 for presentation
Tuesday October 18	Presentations: Connections, Theories, Innovations, Impact, and Conclusions Chapters 15, 16
Thursday October 20	Presentations: Connections, Theories, Innovations, Impact, and Conclusions Chapters 15, 16 Read Chapter 17: Modern Movement in America
Tuesday October 25	Discussion Chapter 17 Read Chapter 18: International Typographic Style
Thursday October 27	Discussion Chapter 18 Form Small Groups Apply Design Thinking Methodology to chapter 17, 18 for presentation
Monday November 31	HALLOWEEN
Tuesday November 1	Presentations: Connections, Theories, Innovations, Impact, and Conclusions Chapters 17, 18
Thursday November 3	Presentations: Connections, Theories, Innovations, Impact, and Conclusions Chapters 17, 18 Read Chapter 19: The New York School
Tuesday November 8	Discussion Chapter 19 Read Chapter 20: Corporate Identity
Thursday November 10	Discussion Chapter 20 Form Small Groups Apply Design Thinking Methodology to chapter 19, 20 for presentation
Tuesday November 15	Presentations: Connections, Theories, Innovations, Impact, and Conclusions Chapters 19, 20
Thursday November 17	Presentations: Connections, Theories, Innovations, Impact, Conclusions Chapters 19, 20 Read Chapter 21: Conceptual Image
Tuesday November 9	Discussion Chapter 21 Form Small Groups Apply Design Thinking Methodology to chapter 21, for presentation
Thursday November 22	Presentations: Connections, Theories, Innovations, Impact, and Conclusions Chapters 21, 22 Final Paper Assigned

Wednesday November 23	THANKSGIVING Break
Thursday November 24	THANKSGIVING Break (no class)
Tuesday November 29	Abstract Due for Final Paper
Thursday December 1	Outline Due
Tuesday December 6	
Thursday December 8	Draft Due
Tuesday December 13	
Thursday December 15	Final Paper Due