



A creative production house.
888.863.8201 | brittenstudios.com



City Light Pole Guide

Ideas and inspiration for your
light pole banner program.

Printing & Fabrication

Big city or small, we can fulfill any order to ensure a comprehensive light pole banner program that suits your needs.



Material

Our banners are efficiently printed double-sided on heavyweight vinyl with full UV resistant ink and double-needle lock stitching on all pocket hems.



Sizing

We realize everyone's needs are different so we strive to accommodate almost any size or shape. Check out the chart below for examples of common configurations.



Brackets

In high-wind, the patented spring-loaded bracket releases, reducing stress on banners and poles. When the wind dies down, the banners return to their original position.

Configurations

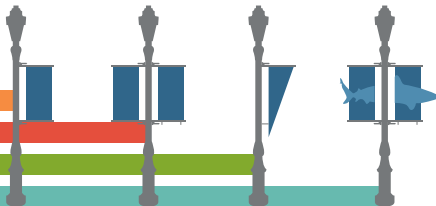
Available in a variety of shapes:

SINGLE BANNER

DOUBLE BANNER

PENNANT BANNER

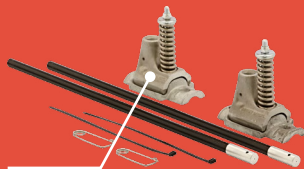
BREAKOUT BANNER



TOP REASONS TO USE **BANNERSAVER™** IN YOUR CITY LIGHT POLE BANNER PROGRAM

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- 01 Patented hardware, specified on six continents.
 - 02 Spring-loaded, wind-release bracket keeps banners safe.
 - 03 Reduces damage & light pole liabilities.
 - 04 Wind tunnel tested to spill 87% of wind load.
 - 05 Ideal for downtowns, parking lots, festivals, etc.
 - 06 BannerSaver™ is proudly made in the U.S.A.

Anatomy of BannerSaver™



BannerSaver™ Bracket

The most advanced, spring-loaded light pole banner bracket system.

22 Ounce Vinyl Banner

The strongest vinyl on the market. It's durable, but also affordable so you can purchase multiple designs throughout the year — and not break your budget.

Size

Standard bracket accommodates banners up to 30 square feet, but we can work with almost any size and shape.

Banding Options

Standard or heavy duty banding to fit any size or shape light pole.

Liability

Reduces damage and light pole liabilities.



Types of Sponsorships

You don't always have to foot the bill! Sponsorships are great ways to fund your city banner program.



Banner Dangler

Suspended panel that hangs from the bottom bracket.



10% Sponsor Placement

Just enough space for your sponsor's logo!



20% Sponsor Placement

To give your sponsor a little more love.



Custom Placement

Make it a swoosh, circle, or another custom shape.

Our experts are here to help.

For cities, universities or non-profits, spreading a consistent message with quality printing is key. Britten's team of placemaking experts will survey your space and help build the right program to get your brand noticed.

Give us a call to get started!

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Inspire a generation

London 2012

