

**Exit Survey For: BFA Graphic Design Degree Program**

*This survey is one means of gathering data for the Department of Visual Arts' Learning Assessment Program. Your participation is appreciated.*

Please circle a response to each of the following statements.

I am completing my BFA in Graphic Design.                      Yes                      No

I entered Pacific as a freshman.                      Yes                      No

If NO, name of transfer institution \_\_\_\_\_

I declared my major as a freshman.                      Yes                      No

If NO, what academic year \_\_\_\_\_

I am double majoring.                      Yes                      No

If YES, what is your 2<sup>nd</sup> major \_\_\_\_\_

I am minoring                      Yes                      No

If YES, what is your minor \_\_\_\_\_

Do you plan to apply to graduate school                      never                      in 1 to 3 years                      in 4 to 8 years

**Please rank your agreement with the statements below.**

1= Strongly Disagree through 5 + Strongly Agree

<b>Curriculum Design</b>					
In my educational development, the recommended course sequence for my degree was effective.	1	2	3	4	5
The breadth of the foundational course offerings was effective.	1	2	3	4	5
Throughout the curriculum the course assignments developed both breadth and depth in the subject matter.	1	2	3	4	5
Courses were offered with sufficient frequency for me to complete my degree in a timely manner.	1	2	3	4	5
Additional Comments:					

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<b>Personal development as a designer</b>					
In my development as a designer, I found the following to be very effective:					
1. Instruction in media and technique	1	2	3	4	5
2. Class Critiques	1	2	3	4	5
3. Individualized instruction	1	2	3	4	5
4. Written reflection/ Self-critique	1	2	3	4	5
5. Readings and Discussions in Art History/theory	1	2	3	4	5
6. Application of historical design precedents or styles	1	2	3	4	5

Additional Comments:					

<b>Professional Preparation</b>					
I feel comfortable making oral presentations about my work.	1	2	3	4	5
I know how to structure a clear succinct presentation about my work.	1	2	3	4	5
I know how to write a strong design brief.	1	2	3	4	5
I can write an effective résumé and design statement.	1	2	3	4	5
I can create an effective electronic portfolio.	1	2	3	4	5
I know how to research and approach design studios regarding work.	1	2	3	4	5

Additional Comments:					

If you plan to attend graduate school, what discipline will you pursue?

Rank your interest in the following career paths:

- |  |                                    |
|--|------------------------------------|
| _____ Graphic Design Studio            | _____ Packaging                    |
| _____ Advertising agency               | _____ Web Design                   |
| _____ Freelance designer/ studio owner | _____ Environmental                |
| _____ Identity and Systems Design      | _____ Motion Graphics              |
| _____ Publication                      | _____ Illustration                 |
| _____ Collateral                       | _____ Commercial Photography/Video |
| _____ Book                             | _____ Typeface                     |
| _____ Other (please describe) _____    |                                    |

Please use the space below (and additional sheets if necessary) to respond to the following:

What aspect(s) of the program was most useful to your success?

What aspect(s) of the program would you like to see enhanced or improved upon?